

Memes! and Twitter Wars

	0 No Credit	1 Below Expectations	2 Approaching Expectations	3 Meets Expectations	4 Exceeds Expectations
Creativity	Did not do the assignment.	Very little effort of creativity put forth. Not original tweets or memes.	Some creative effort was put forth in the assignment. Tweets were by more than two characters, or on characters that don't meet the antagonist/protagonist archetype. Memes! were not about specific scenes of the book, but the reaction of the entire book.	Clear evidence of creative effort put forth in the assignment. Memes! pertained to specific parts of the book. Tweets were definitely made into a conversation between the antagonist and the protagonist.	Exemplary creative effort put in the assignment. Beyond teacher's expectations.
Writing	Did not do the assignment.	No effort was made to answer in complete sentences.	Sentence and/or paragraph structure needed work. Clear effort was seen.	The assignment was written in clear sentences and/or paragraphs.	The assignment was written in clear and concise sentences and/or paragraphs.
Requirements	Did not do the assignment.	Two or more requirements were not met on the assignment.	One requirement was not met	The requirements were met.	The requirements were exceeded beyond expectations.
Grammar and Spelling	10 errors in grammar and spelling that distracts the reader from the content. OR Did not do the assignment.	9-10 errors in grammar and spelling that distracts the reader from the content.	7-8 errors in grammar or spellings that distract the reader from the content.	4-6 errors in grammar or spellings that distracts the reader from the content.	Less than 3 grammar or spelling that distracts the reader from the content.
Book and Author	Did not do the assignment	Missing both Book Title and Author on the assignment. Not sure what the book is.	Either missing Book title or Author on the assignment	Book and Author was introduced, and written on the assignment. Book title was not italicized in correct APA format.	Book and Author was introduced, and written on the assignment. Book title was italicized in correct APA format.